

**April 2021 – March 2022**

### **Background**

The Barrow Community Alcohol Partnership (CAP) is part of a UK-wide initiative to prevent and reduce alcohol-related harm to young people, together with improving the quality of life for our local communities. Some time ago Barrow Cap was stepped up to a CAP + scheme and in 2019 was given the accolade of Community Alcohol Partnership of the Year.

Due to the COVID multi agency response, CAP work has not been as a high priority in the last 12 months. However, now as we approach easing of lockdown restrictions and the re-opening of society, it is time to look ahead at the work this partnership needs to adopt to ensure that harm from alcohol and other substances is minimised. Future work will continue to focus on the issues of under-age drinking, hospital admissions and anti-social behaviour. Integral to this is the newly developed strategy around alcohol consumption for the 18 – 25 year group.

The action plan will cover:

- Compliance with Challenge 25
- Alcohol related anti-social behaviour among under 18s
- Raising awareness about harm from alcohol
- Support for parents
- Alcohol consumption in the 18-25 age group
- *Late Night Economy*

**1. CHALLENGE 25**

| ACTIONS  | LEAD                                    | TIMESCALE  | NOTES | RAG<br>Rating | OUTPUTS |
|--|---|--|-------|---------------|---------|
| Undertake regular visits to licensed premises and alcohol retailers to support compliance        | Police                                  |  |       |               |         |
| Ensure all premises are signed up to Challenge 25  | Licensing                               |  |       |               |         |
| Provide training for all licensed premises on Challenge 25                                       | CCC Trading Standards,<br>BBC Licensing |  |       |               |         |
| Identify local online alcohol delivery outlets and support the implementation of Challenge 25    | Trading Standards                       |  |       |               |         |
| Awareness campaign around proxy sales – use of pavement stencils and leaflets to raise awareness | CAP                                     | Christmas,<br>Halloween,<br>Summer<br>Holidays etc |       |               |         |

**2. REDUCE ALCOHOL RELATED ANTI SOCIAL BEHAVIOUR AMONG UNDER 18'S**

| ACTIONS  | LEAD            | TIMESCALE | NOTES | RAG Rating | OUTPUTS |
|--|-----------------|-----------|-------|------------|---------|
| Detached youth work to tackle hotspot areas of ASB   | Drop Zone       |           |       |            |         |
| Support development of youth provision in Barrow   | CAP / Drop Zone |           |       |            |         |
| Increase number of Young Health Champions  | Drop Zone       |           |       |            |         |
| Knife crime and ASB work   | Drop Zone       |           |       |            |         |
| Develop, promote and raise awareness of positive activities for young people in the locality | CAP partners    |           |       |            |         |

### 3. RAISING AWARENESS ABOUT HARM FROM ALCOHOL

| ACTIONS   | LEAD                   | TIMESCALE | NOTES   | RAG Rating | OUTPUTS |
|---|------------------------|-----------|---|------------|---------|
| Deliver social action projects on alcohol related themes                            | CADAS                  |           |   |            |         |
| Provision of school-based sessions by young health champions, supported by The Well | Drop Zone/<br>The Well |           |   |            |         |
| AET Train the Trainer sessions  | AET / Police           |           |   |            |         |
| Promote use of SMASHED online   | Schools                |           | <p>Introduction<br/> <a href="http://smashedproject.org/access-smashed-online/">http://smashedproject.org/access-smashed-online/</a></p> <p>Login to course<br/> <a href="https://www.smashed-online.com/login/index.php">https://www.smashed-online.com/login/index.php</a></p> <p>New programme is being worked on for 2021. JB will provide details when they are available.</p> |            |         |

#### 4. SUPPORT FOR PARENTS

| ACTIONS  | LEAD                   | TIMESCALE | NOTES | RAG<br>Rating | OUTPUTS |
|--|------------------------|-----------|-------|---------------|---------|
| CAP/AET/Police presence at parent evenings in all locality secondary schools                         | AET / police           |           |       |               |         |
| Develop a range of approaches to support parents on issues relating to alcohol and underage drinking | CADAS,<br>Brathay, CAP |           |       |               |         |

**5. NIGHT TIME ECONOMY**

| <b>ACTIONS</b>  | <b>LEAD</b>            | <b>TIMESCALE</b> | <b>NOTES</b> | <b>RAG Rating</b> | <b>OUTPUTS</b> |
|---|------------------------|------------------|--------------|-------------------|----------------|
| <i>Develop mechanisms for joint decision making in relation to licencing and planning through Responsible Authorities Panel</i> |                        |                  |              |                   |                |
| <i>Develop and enhance offer in the night-time economy area of town centre</i>  | <i>Barrow BID, BBC</i> |                  |              |                   |                |