

Forum Area or Division:	Eden - Eden
Reference:	CGA/760-21
Group Name:	Every Life Matters
Community Development Officer:	Kellie Bradburn- Sims
Community Development Assistant:	Amy Frith
Amount Requested:	£7,504.00
Total Project Cost:	£7,504.00

APPLICATION REPORT

Application Summary

Every Life Matters is a suicide prevention and suicide bereavement support charity. A major part of the organisations work is the delivery of training, awareness raising and campaigning at a local level to help more people understand the important role they can play in preventing suicides.

The nation has experienced unprecedented pressure on it's mental health during the Covid pandemic and suicide rates in Cumbria have risen during the last 18 months. Cumbria already had a higher than average rate of suicide prior to the pandemic. Eden in particular has had a sharp rise in suicide rates during the last year, from 2 consecutively for 2018 and 2019, to 10 during 2020. Each of these deaths is an individual tragedy.

Every Life Matters would like to increase their delivery of training in Eden for their Suicide Safer Eden Campaign, to inform and educate more people on the important role they can play in saving someone's life from suicide. To enable this much needed additional training they are seeking funds to support the cost of four months of suicide prevention training, distribution of suicide prevention materials and a social media campaign to raise awareness.

The aim of the awareness campaign is to reach out to as many organisations in Eden as possible over the project period and to provide in-house suicide prevention training for employers, charities, community and sports groups across the district. Courses will be delivered on an outreach basis, additional funds will be needed to cover staffing costs to meet the increase in capacity. Most of the training will be provided directly by staff members apart from two specialist courses, ASIST and ASK which require additional trained facilitators to deliver.

Additional COMF funding will also help to ensure all training is delivered in covid secure environments and with digital elements where appropriate.

Accompanying this campaign will be other activities which are already funded by the organisation including distribution of suicide prevention resource tins and other paper material, social media outreach, beermat/poster distribution to hospitality venues, and the development of the Orange Button Community Programme, which aims to help people identify individuals in their local community who have received suicide prevention training and could help them.

Project Timescale: November 2021 - March 2022

Key Themes Met

COMF Capacity Building Fund;

The project meets the criteria of the Capacity Building Fund by enabling Suicide Safer Eden to:

- Deliver new services and meet increased demand created by the pandemic.

The project also supports Cumbria County Council's vision, included in the Council plan, that it will be an effective and efficient organisation that delivers the best possible services for the people of Cumbria within its available resources, protects the most

vulnerable and works with other in the community to shape the services and help find solutions for the future.

In addition, the project supports one of the 2020-2021 priorities Eden Local Committee aim to achieve, helping communities in Eden access the service they need, and are supported to thrive.

Number of People Benefiting

100 +

Breakdown of Project Costs

Total Project Costs: £7,504.16

Staffing - 2 days per week for 5 months - £4,504.16

2 Days ASIST Training (Applied Suicide Intervention Skills Training) - £1,650

1 Day ASK Workshop (Assessing for Suicide in Kids) - £1,350

Previous CCC Funding

Grant Amount Recommended

£7504

Officer comments

Beneficiary breakdown;

250 individuals through training,

5,000 individuals through awareness raising

Comments from Elected Member(s) / Neighbourhood Forum / Grant Panel

Member Signature:

Date: